

COOKIE POLICY

On this page of ENVIRONMENTAL CONSERVATION PROJECT SLU, you will find information regarding our Cookie Collection and Processing Policy, in compliance with Article 22.2 of Law 34/2002 of 11 July on Information Society Services and Electronic Commerce.

Having read all the information provided, please note that if you continue browsing without configuring your browser to prevent the installation of the cookies used, you will be deemed to have given your consent to their use.

A cookie is a small file containing letters and numbers that is installed on your device.

1. What is a Cookie?

A Cookie is a small text file that a website, application or other platform stores on your computer, tablet, smartphone or any similar device, containing information regarding your browsing activity or usage, such as a tag that identifies your device.

Cookies are necessary, for example, to facilitate navigation and understand how users interact with platforms so that they can be improved. They are also extremely useful for providing advertising according to users' preferences, as well as for other purposes described below. Cookies do not damage your computer or device.

When we refer to "Cookies", we also refer to other similar technologies used to install and/or collect information on or about your device (such as Flash Cookies, web beacons, bugs, pixels, HTML5 local storage and SDK technologies for mobile applications).

Likewise, the term "Cookies" also applies to the use of fingerprinting techniques, namely methods of combining information that help us identify your device.

In some cases, these technologies work together with Cookies to collect and store information, either to provide you with certain functionalities or services on our Platform, or to display advertising on third-party platforms based on your browsing behaviour.

This explanation is provided for general information purposes only. The specific Cookies used by us are detailed in the Cookie Settings Panel available on our Platform.

2. What Types of Cookies Exist?

According to Ownership

First-Party Cookies

These are cookies sent to the user's computer or device from equipment or a domain managed by the website owner and from which the platform or service requested by the user is provided.

Third-Party Cookies

These are cookies sent to the user's computer or device from equipment or a domain that is not managed by the website owner, but by another entity that processes the data obtained through the cookies.

According to Purpose

Strictly Necessary (Technical) Cookies

These cookies allow users to browse a website, platform or application and use the various options or services available, such as:

- Controlling traffic.
- Identifying data or sessions.
- Accessing restricted areas.
- Remembering the items included in an order.
- Completing a purchase process.
- Managing payments.
- Preventing fraud related to service security.
- Using security elements during browsing.
- Registering for events.
- Storing content for video or audio distribution.
- Enabling dynamic content.
- Sharing content through social media.

Because these cookies are strictly necessary, they are downloaded by default whenever they are required to display the platform or provide the service requested by the user.

Functionality or Personalisation Cookies

These cookies allow information to be remembered so that users can access the service or platform with specific characteristics that may differentiate their experience from that of other users.

Examples include:

- Preferred language.
- Number of search results displayed.
- Browser type.
- Region from which the service is accessed.

Failure to accept these cookies may result in slower website performance or poorly adapted recommendations.

Analytics Cookies

These cookies allow the measurement of the number of users, the sections visited on the platform and how users interact with it.

The information collected is used for statistical analysis and to introduce improvements based on user behaviour and usage patterns.

Behavioural Advertising Cookies

These cookies store information about users' browsing behaviour obtained through continuous observation of browsing habits.

This information allows the creation of profiles for the display of personalised advertising.

These cookies enable the efficient management of advertising spaces included directly by the publisher or in collaboration with third parties.

Social Media Cookies

ENVIRONMENTAL CONSERVATION PROJECT SLU incorporates social media plugins that allow users to access social networks directly from the Website.

For this reason, social media cookies may be stored in the User's browser.

The owners of these social networks have their own privacy and cookie policies and are solely responsible for their own files and privacy practices.

Users should consult these policies for information regarding the use of such cookies and the processing of personal data.

The relevant links are provided below for information purposes only:

Facebook: <https://www.facebook.com/policies/cookies/>

Twitter/X: <https://twitter.com/privacy>

Instagram: <https://help.instagram.com>

YouTube: <https://policies.google.com/privacy>

Pinterest: <https://policy.pinterest.com/privacy-policy>

LinkedIn: <https://www.linkedin.com/legal/cookie-policy>

3. What Are Cookies Used for on Our Platform?

Cookies are an essential part of how our Platform operates. The primary purpose of our Cookies is to make your browsing experience more convenient and efficient.

For example, Cookies are used to remember your preferences (such as language, country or other settings) during your visit and on future visits.

We also use Cookies to continuously improve our services and Platform.

The information collected through Cookies allows us to improve our Platform through statistical analysis and usage patterns, including:

- Number of visits.
- Most visited sections.
- Duration of visits.
- User interaction with the Platform.
- Search optimisation.
- Personalisation of services and content.

This information helps us better understand how users interact with our Platform and enables us to improve our services accordingly.

Under no circumstances do we store sensitive information in Cookies, such as:

- Passwords.
- Credit card details.
- Debit card details.
- Banking credentials.

4. How Can I Manage the Use of Cookies on This Platform?

This website does not require Cookies to function. However, please note that if you disable Cookies in your browser, many websites may not function correctly and you may lose useful information if you forget to re-enable them.

Below is a summary of how to enable or disable Cookies depending on the browser you use.

Internet Explorer

- Click the **Tools** button located in the browser menu.
- Select **Internet Options**.
- Click the **Privacy** tab.
- Move the privacy slider according to your preferences.

Mozilla Firefox

- Click the **Tools** button.
- Select **Options**.
- Open the **Privacy** tab.
- In the **History** section, choose **Use custom settings for history**.
- Tick **Accept Cookies** to enable them or leave the option unticked to disable them.
- Firefox also allows you to choose how long Cookies will be retained.
- Click **OK** to save your changes.

Google Chrome or Chrome for Android

- Click the menu button located in the upper-right corner of the browser.
- Select **Settings**.
- At the bottom of the page, click **Show advanced settings**.
- Under **Privacy and Security**, select **Content Settings**.
- In the **Cookies** section, configure your preferred Cookie settings.

Safari or Safari for iOS

- Click the settings icon (gear symbol).
- Select **Preferences**.
- Open the **Privacy** tab.
- Choose your preferred option within the **Block Cookies** section.

You may also consult the support pages for:

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari

The option to prevent the use of Cookies may be exercised at any time.

Please note that your Cookie Settings Panel preferences and your decision to reject Cookies are specific to each browser and device used.

Therefore, if you configure Cookies in a certain way on one device and wish the same settings to apply on another device, you must configure those settings separately on the additional device.

As an additional measure regarding third-party Cookies used for interest-based advertising, please note that certain third parties may participate in online behavioural advertising self-regulatory programmes that provide opt-out mechanisms.

Google Analytics Opt-Out Tool:

<https://tools.google.com/dlpage/gaoptout>

5. Who Uses the Information Stored in Cookies?

The information stored in Cookies on our Platform is used exclusively by ENVIRONMENTAL CONSERVATION PROJECT SLU, except for those Cookies identified in Section 2 as Third-Party Cookies.

Third-Party Cookies are used and managed by external entities that provide services intended to improve our services and enhance the user experience while browsing our Platform.

6. Acceptance of Cookies

If you continue browsing after having been informed about our Cookie Policy, we will understand that you accept the use of Cookies.

When you access this website or application for the first time, you will see a notice informing you about the use of Cookies and providing access to this Cookie Policy.

If you consent to the use of Cookies, continue browsing or click on any link, this will be understood as your acceptance of our Cookie Policy and therefore the installation of Cookies on your device.

In addition to our own Cookies, we allow third parties to place and access Cookies on your computer or device.

Your consent to the use of Cookies by such third parties is linked to your continued use of this website.

7. Privacy Policy

Although not directly related to Cookies, for your convenience you may also consult our Privacy Policy.

The Privacy Policy is available through the corresponding link provided on the website and contains detailed information regarding the collection, processing and protection of personal data carried out by ENVIRONMENTAL CONSERVATION PROJECT SLU.